

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

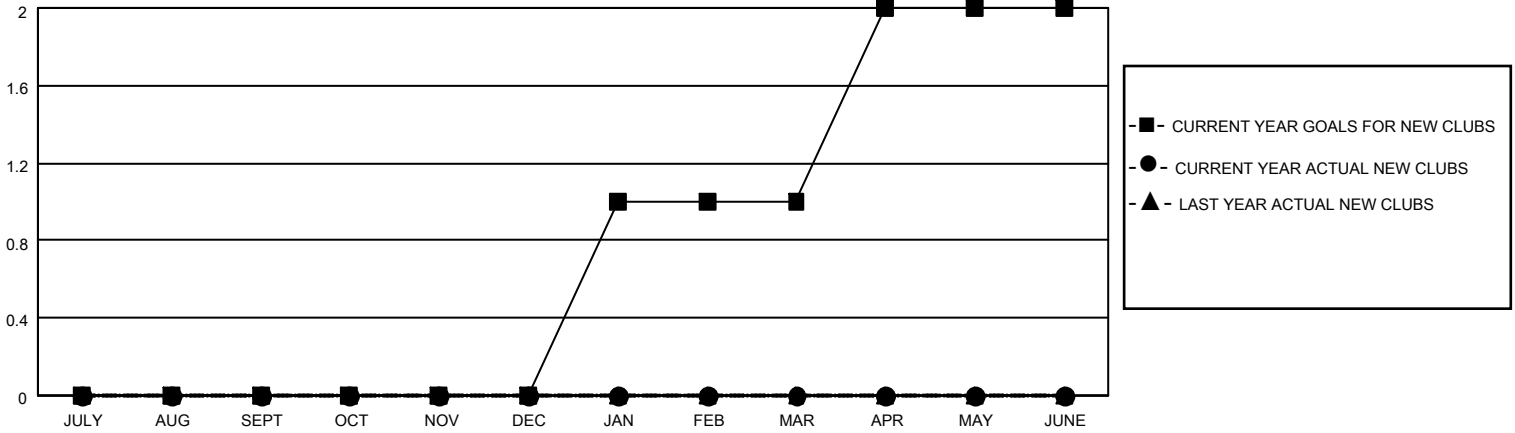
District 4 L4

Results as of: 12/31/2020

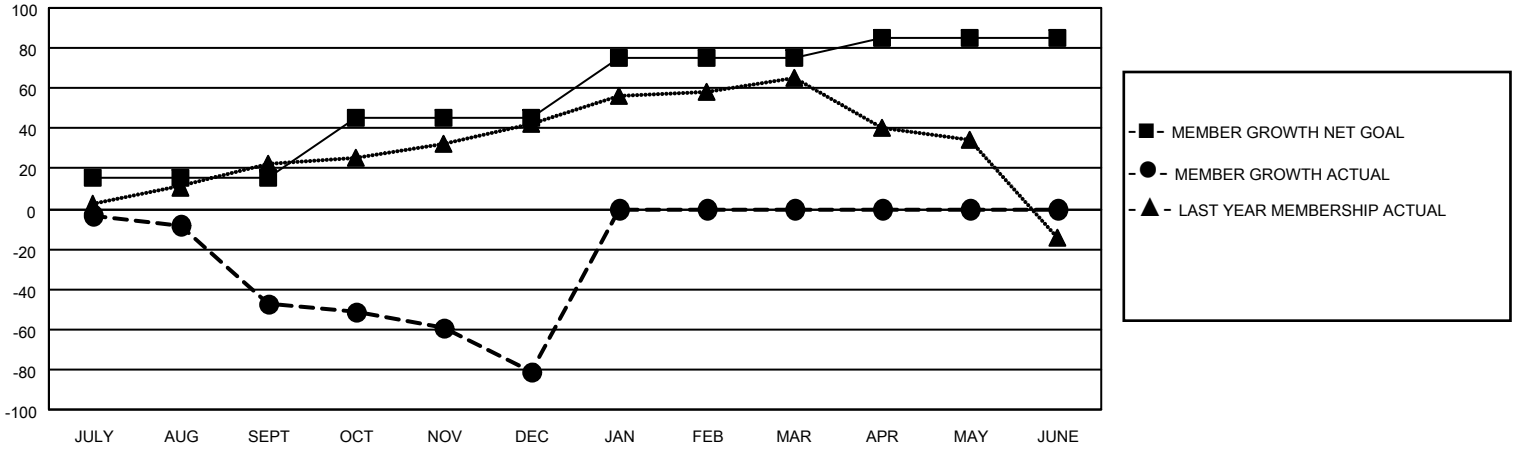
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	15	39	84
OCT/NOV/DEC	30	43	74
JAN/FEB/MAR	30	0	0
APR/MAY/JUNE	10	0	0

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



DROPPED CLUBS: 0	13 CLUBS OF 33 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE            580 (51.42%)</p> <p>FEMALE         548 (48.58%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">DECEASED</td><td style="text-align: right;">13</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">0</td></tr> <tr><td>OTHER</td><td style="text-align: right;">143</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">156</td></tr> </table>	DECEASED	13	CLUB CANCELLED	0	OTHER	143	TOTAL	156	<p><a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a></p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">223</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">115</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	223	FAMILY MEMBERS PAYING HALF DUES	115
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